



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

CONTRACT

<u>Contract / Revision</u> 488558 /		<u>Alt Order #</u> 06266459
<u>Product</u> OBAMA 4 AMERICA		
<u>Contract Dates</u> 09/04/12 - 09/10/12		<u>Estimate #</u> 1536
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 08/07/12 / 09/07/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	09/04/12	09/10/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/04/12	09/10/12	MTWTF--				5	\$325.00			
N 2	KVVU	09/04/12	09/10/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/04/12	09/10/12	MTWTF--				5	\$450.00			
N 3	KVVU	09/04/12	09/10/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/04/12	09/10/12	MTWTF--				5	\$450.00			
N 4	KVVU	09/04/12	09/10/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/04/12	09/10/12	MTWTF--				2	\$175.00			
N 5	KVVU	09/04/12	09/07/12	Better	M-F 11a-12p		:30			NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/04/12	09/10/12	-TWTF--				4	\$125.00			
N 6	KVVU	09/04/12	09/10/12	Anderson	3-4p		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/04/12	09/10/12	MTWTF--				2	\$175.00			
N 7	KVVU	09/04/12	09/10/12	The Dr.Oz Show	4-5p		:30			NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/04/12	09/10/12	MTWTF--				5	\$225.00			
N 8	KVVU	09/04/12	09/10/12	Fox 5 News at 5	5-530p		:30			NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/04/12	09/10/12	MTWTF--				5	\$550.00			
N 9	KVVU	09/04/12	09/10/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	5	\$3,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/04/12	09/10/12	MTWTF--				5	\$625.00			
N 10	KVVU	09/04/12	09/10/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	5	\$10,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/04/12	09/10/12	MTWTF--				5	\$2,150.00			
N 11	KVVU	09/08/12	09/08/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 488558 /		<u>Alt Order #</u> 06266459
<u>Contract Dates</u> 09/04/12 - 09/10/12	<u>Product</u> OBAMA 4 AMERICA	<u>Estimate #</u> 1536
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 08/07/12 / 09/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1-				1	\$725.00			
D 12	KVVU	09/09/12	09/09/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	0	\$0.00
D 13	KVVU	09/09/12	09/09/12	Sports Plus Su 1045p	1045p-11p		:30			NM	0	\$0.00
N 14	KVVU	09/04/12	09/10/12	Friends	M-F 12:05-1:05a		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	MTWTF--				2	\$150.00			
N 15	KVVU	09/04/12	09/10/12	Extra	M-F 1:05-1:35am		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	MTWTF--				2	\$75.00			
D 16	KVVU	09/09/12	09/09/12	Fox News Sunday 8-9a	8-9a		:30			NM	0	\$0.00
D 17	KVVU	09/09/12	09/09/12	Numb3rs	Sun 12-1am		:30			NM	0	\$0.00
D 18	KVVU	09/10/12	09/10/12	Hell's Kitchen	Mon 8p-9p		:30			NM	0	\$0.00
N 19	KVVU	09/07/12	09/07/12	Bones	Fri 9p-10p		:30			NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----1--				1	\$1,750.00			
N 20	KVVU	09/09/12	09/09/12	NFL Early Game	NFL Early Game		:30			NM	1	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$4,250.00			
N 21	KVVU	09/09/12	09/09/12	NFL Late Game	NFL Late Game		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$4,500.00			
N 22	KVVU	09/08/12	09/08/12	NCAA Football Late Game	NCAA Football Lat		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1-				1	\$1,250.00			
Totals											52	\$38,000.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/10/12	52	\$38,000.00	\$32,300.00
Totals	52	\$38,000.00	\$32,300.00

Signature: _____ **Date:** _____

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FAX# 610-225-1191
HARRIS REPORT FROM REP SEP7/12 11.10
CHANGES *** KVVU-TV ***

REP. #	OFF. # 762	SALESMAN #
BUYER NAME	MAURA GILROY	
SALES PRSN	PH- TERESA DIFURIA	

SALES PRSN PH- TERESA DI FURIA

CLASS:	NATL.	LOCAL	REGIONAL
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_____ (CE)

[illegible]

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP7/12 11.10

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 1536

PROGRAM : FOX 5 NEWS AT 10PM SUN
ORD COM1: REVISED RATE
ORD COM2: CONVERTED SPOT TO 60S

12	S	1000P-1045P	60	\$2,500.00	9/9	9/9	0	SUN	0
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REP HEADLINE# 6266459 TRF# 488558
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
 ORDER WORKSHEET

FAX# 610-225-1191
 HARRIS REPORT FROM REP
 CHANGES
 SEP7/12 11.10
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
13	S		1045P-1100P	60		\$1,570.00	9/9	9/9	0		SUN	0
PROGRAM : FOX 5 SPORTS EXTRA												
ORD COM1: REVISED RATE												
ORD COM2: CONVERTED SPOT TO 60S												
18	S		800A-900A	60		\$640.00	9/9	9/9	0		SUN	0
PROGRAM : FOX NEWS SUNDAY												
ORD COM1: CONVERTED SPOT TO 60S												
19	S		1200M-100A	60		\$200.00	9/9	9/9	0		SUN	0
PROGRAM : NUMB3RS												
ORD COM1: CONVERTED SPOT TO 60S												
28	S		800P-900P	60		\$5,600.00	9/10	9/10	0		MON	0
PROGRAM : HELLS KITCHEN												
ORD COM1: PRG 'HELLS KITCHEN' PRE-BOOKED PLS APPROVE.												
ORD COM2: CONVERTED SPOT TO 60S												
THIS IS A MAKE-GOOD FOR SEP10 ON LINE-20 FOR 1 SPOT/WK												
25	RL		1000A-100P	30		\$4,250.00	9/9	9/9	1		SUN	1
PROGRAM : FOX NFL (GAME 1)												
ORD COM1: CONVERTED SPOT TO 60S												
26	RL		100P-400P	30		\$4,500.00	9/9	9/9	1		SUN	1
PROGRAM : FOX NFL (GAME 2)												
ORD COM1: CONVERTED SPOT TO 60S												
30	S		1100A-1200N	60		\$250.00	9/10	9/10	0		MON	0
PROGRAM : BETTER LAS VEGAS												
ORD COM1: ADD TO SCHED												

SEP/12 38000.00 CONTRACT TOTAL 38000.00
 TOTAL SPOTS 52

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

MARKET TOTALS \$183,921 KVVU 19% KSNV 27% KLAS 24% KTNV 17% KVMY 7% KVCW 5% CABL 0% KTUD 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

FAX# 610-225-1191
HARRIS REPORT FROM REP SEP6/12 16.11
CHANGES *** KVVU-TV ***

SALES PRSN PH- TERESA DIFURIA

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP6/12 16.11

PROGRAM : BETTER LAS VEGAS
ORD COM1: CANCELED SPOT

FAX# 610-225-1191
HARRIS REPORT FROM REP SEP6/12 16.11
CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12	*		1000P-1045P	60		\$2,500.00	9/9	9/9	1		SUN	1
PROGRAM : FOX 5 NEWS AT 10PM SUN												
ORD COM1: REVISED RATE												
ORD COM2: CONVERTED SPOT TO 60S												
13	*		1045P-1100P	60		\$1,570.00	9/9	9/9	1		SUN	1
PROGRAM : FOX 5 SPORTS EXTRA												
ORD COM1: REVISED RATE												
ORD COM2: CONVERTED SPOT TO 60S												
18	*		800A-900A	60		\$640.00	9/9	9/9	1		SUN	1
PROGRAM : FOX NEWS SUNDAY												
ORD COM1: CONVERTED SPOT TO 60S												
19	*		1200M-100A	60		\$200.00	9/9	9/9	1		SUN	1
PROGRAM : NUMB3RS												
ORD COM1: CONVERTED SPOT TO 60S												
28	*		800P-900P	60		\$5,600.00	9/10	9/10	1		MON	1
PROGRAM : HELLS KITCHEN												
ORD COM1: PRG 'HELLS KITCHEN' PRE-BOOKED PLS APPROVE.												
ORD COM2: CONVERTED SPOT TO 60S												
THIS IS A MAKE-GOOD FOR SEP10 ON LINE-20 FOR 1 SPOT/WK												
25	*		1000A-100P	60		\$8,500.00	9/9	9/9	1		SUN	1
PROGRAM : FOX NFL (GAME 1)												
ORD COM1: CONVERTED SPOT TO 60S												
26	*		100P-400P	60		\$9,000.00	9/9	9/9	1		SUN	1
PROGRAM : FOX NFL (GAME 2)												
ORD COM1: CONVERTED SPOT TO 60S												
30	A		1100A-1200N	60		\$250.00	9/10	9/10	1		MON	1
PROGRAM : BETTER LAS VEGAS												
ORD COM1: ADD TO SCHED												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
SEP/12			57510.00									
CONTRACT TOTAL												57510.00
TOTAL SPOTS												58

MARKET TOTALS \$183,921 KVVU 19% KSNV 27% KLAS 24% KTNV 17% KVMY 7% KVCW 5% CABL 0% KTUD 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE